

Fresh, Never Frozen

Nothing Artificial



Beyond Burger Ingredients



Water, Pea Protein Isolate, Expeller-Pressed Canola Oil, Refined Coconut Oil, Contains 2% or less of the following: Cellulose from Bamboo, Methylcellulose, Potato Starch, Natural Flavor, Maltodextrin, Yeast Extract, Salt, Sunflower Oil, Vegetable Glycerin, Dried Yeast, Gum Arabic, Citrus Extract (to protect quality), Ascorbic Acid (to maintain color), Beet Juice Extract (for color), Acetic Acid, Succinic Acid, Modified Food Starch, Annatto (for color).

Impossible Ingredient List

Water, Soy Protein Concentrate, Coconut Oil, Sunflower Oil, Natural Flavors, 2% or less of: Potato Protein, Methylcellulose, Yeast Extract, Cultured Dextrose, Food Starch Modified, Soy Leghemoglobin, Salt, Soy Protein Isolate, Mixed Tocopherols (Vitamin E), Zinc Gluconate, Thiamine Hydrochloride (Vitamin B1), Sodium Ascorbate (Vitamin C), Niacin, Pyridoxine Hydrochloride (Vitamin B6), Riboflavin (Vitamin B2), Vitamin B12.



Ground Beef Ingredient List

Beef



Nutritional Label Comparison



	90% Lean 4oz	Beyond 4 oz	Impossible 4 oz
Calories	242	270	240
Fat	12.5 g	20 g	14 g
Saturated Fat	5 g	5 g	8 g
Cholesterol	100 mg	0 mg	0 mg
Sodium	69.3 mg	380 mg	370 mg
Potassium	340 mg	340 mg	610 mg
Total Carb	0 g	5 g	9 g
Protein	30 g	20 g	19 g
Iron	19%	30%	25%